

Who is Adcorp Computers?

About us

Our IT business was established in 1983. 40 years and we are still going strong. In IT terms, this is old. We are one of the oldest established IT firms in NSW. Over the years our company's products and services have changed as technology and business has changed. We focus on small to medium sized businesses. Over all the years, and throughout all the changes in business, technology and small business needs, we have always provided personal, professional service to our client base.

Our Market

Our market is small to medium sized enterprises, our target is typically a small business with less than 25 employees. We do not provide services to home users or large corporates. We provide qualified, professional, personal service to small businesses. Our typical client has usually built their businesses from scratch, and they know everything there is to know about the products or services they provide. We not only respect that, but we understand it. The work and dedication it takes to build a company from nothing is commendable. Our company appreciates that your business relies on its technology and infrastructure to perform many (if not all) of your day-to-day tasks. So, our simple, practical, professional, and service orientated support is always available. We understand when things are going wrong, you don't want to be in a que on hold, or dialling 20 numbers, pushing 5 to speak to service, then 3 to select what product, then 2 to talk to a message bank. You want someone to answer the call personally. Someone who already knows your business and your systems. A professional who can provide the instant support you need. When you call, we answer.

Our Product

Our flagship product is service. Timely, professional, qualified service. It's not hard. It's not rocket science, it's just good, old fashioned, service. We don't expect you to know it all. If you did you wouldn't be calling us. You don't need jargon and techno babble. You need someone who understands and can sort the issue out. You need proven professional advice, and support. We support all types of small businesses from a Doctors Surgeries to Spare Part Suppliers. Law Firms to Not-for-Profits. If you're a small business, we can help.

Our Company Structure

The key here is keeping it simple. Adcorp Computers is a trading name owned by Adcorp Corp Pty Ltd. Which is owned by Paul Adnett. We are a small business just like most of our clients. That's why we understand your needs, because, we have the same needs. We provide quality products, providing value for money. In small business we understand that you don't have the time or the money to waste on inferior products, or configurations that are not tried and proven. That's why we only recommend products and systems we use ourselves. Products and systems that we know work, and work specically for small business.

Our Goals

Over the next 12 months, our main focus is not to find and offer help to as many small businesses as possible. Our first priority is to provide the best service to our existing clients. But, when a new client asks us for help, the first thing we do is provide them with their own personal Technology Assessment by one of our Microsoft Certified Small Business Specialists. To ensure they obtain the most from their system investment. This is a free service we offer all new clients. With a professionally designed technology plan you can be assured of achieving the results you need. You will know where you're heading and how your technology will get you there.

Get your Free Technology Assessment today.